



#TCLA

#TransitAcademy

#MiddleTN

TRANSIT ALLIANCE

OF MIDDLE TENNESSEE

OUR MISSION

Build support for funding regional transit by mobilizing community leadership in the Middle Tennessee region.

The Transit Alliance of Middle Tennessee is a 501c(3) nonprofit organization.



We serve ten Middle Tennessee counties: Davidson, Sumner, Wilson, Rutherford, Williamson, Maury, Dickson, Cheatham, Montgomery, and Robertson.



#TCLA

#TransitAcademy

#MiddleTN

ABOUT

The Transit Alliance is committed to communicating the value of regional mass transportation needs and options, including the economic value of mass transit investments. We work with contributors, community officials and regional leaders to build support for funding regional transit in Middle Tennessee. Our purpose is to **educate, empower, and mobilize policy** to serve and connect our entire region.

PURPOSE

- Educate constituencies about the need for funding a regional multimodal transportation system.
- Empower the alliance community and organizational leaders with tools to be advocates for a multimodal transportation system with dedicated funding.
- Mobilize individuals and regional networks to support legislative action related to dedicated funding for transportation.

CONTACT

Jessica Dauphin

President & CEO

615-743-3051

jessica.dauphin@thetransitalliance.org



#TCLA

#TransitAcademy

#MiddleTN



Jessica Dauphin

President & CEO, Transit Alliance of Middle Tennessee

As the President & CEO of the Transit Alliance of Middle Tennessee, Dauphin is responsible for managing the vision and mission of the organization. The Transit Alliance is committed to building support for funding a regional multimodal transit system. Dauphin builds relationships with communities and business partners, secures funding for programs, and oversees all educational and community engagement programs, including the Transit Citizen Leadership Academy (TCLA). TCLA is designed to equip participants with the knowledge and resources to lead the conversation on transit and transportation in the region—there are currently 490 regional alumni.

Access to effective and efficient transit options is key to sustaining growth in the region as well as preserving the quality of life we all strive toward while making it more equitable. Even with the best schools, jobs, healthcare, parks, etc., a city can provide, if a resident is not able to get from where they are to where they are going, living a good and happy life can be an insurmountable challenge. Transportation challenges underscore many issues facing growing cities and deserve thoughtful, engaging conversations that lead to intentional planning and well-connected systems.

Dauphin joined Transit Alliance in 2017 bringing over 12 years' experience working with nonprofits in the Nashville area. Areas of expertise include volunteer management, advocacy, communications, and development. Currently, she is on the Board of Directors for Transit NOW Nashville. She has a Bachelor's degree in English from Middle Tennessee State University. Dauphin is a Middle Tennessee native and enjoys being part of the areas' growth. She lives in Bellevue on the Riverwalk Greenway where you can find her out with her husband and 6-year-old son most any Spring, Summer, or Fall day.



#TCLA

#TransitAcademy

#MiddleTN

Dear Transit Academy Participant:

Welcome to the Transit Citizen Leadership Academy (TCLA)! Hosted by the Transit Alliance of Middle Tennessee, this Academy is your gateway to a deeper understanding of mobility options in Middle Tennessee and what it means to be an advocate for better transit.

The Transit Alliance is a nonprofit on a mission to build support for regional multimodal transit with dedicated funding. We believe a connected region is a strong region. The Transit Alliance is the *only* organization educating community champions through a formal program like TCLA. We are proponents for regional transit solutions.

The TCLA provides relevant information to you so you can go out and lead discussions about the value of multi modal transportation across Middle Tennessee. Information- and resource-sharing is critical to building support for transportation solutions in our region: We are building a movement to get from here to there.

You are embarking on six sessions of exploring topics like funding, technology, and transportation alternatives. Regional leaders will visit and discuss Middle Tennessee's current transportation and mobility options as well as the opportunities and challenges we face as our economy and population grow.

When this class concludes, you will become part of an incredible group of 490 regional leaders in the Middle Tennessee region who are working to support and sustain the regional multi-modal transit movement. You will become a TCLA Alumni! (Cape not included.)

If Real Estate and commercial developments continue, despite COVID-19. Middle Tennessee remains a popular destination for companies and talented young professionals. People move here to get a shot at a life we already enjoy. The Greater Nashville Area is a vibrant and desirable place to call home (being named the "It" city by the [New York Times](#) didn't hurt).

Know this, investing in transit is not about the people moving here. It's about the way *we* move. Investing in our families and communities is our first priority. Why not make our communities more livable and create better connections between our amazing neighborhoods?

Individual freedom is directly tied to mobility. We cannot build a true equitable economy without frequent, accessible, and affordable public transit. All residents deserve to experience the best of what our region has to offer, including jobs, education, healthcare, shopping, etc. But right now, access to our region is limited and can be challenging for some—it is challenging for all of us during peak traffic!

We encourage you to imagine a Middle Tennessee connected via trains, buses, Greenways, and sidewalks. Studies show that a well-built multimodal transit system increases livability, sustains economic growth,



#TCLA

#TransitAcademy

#MiddleTN

enriches the quality of life, and preserves green space. It's an investment we have to make in, and for, ourselves.

We deeply appreciate the investment of our founding partner, Vanderbilt University. And thank Market Street Enterprises, the Tennessee Titans, Belmont University, the Greater Nashville Realtors, Bank of Tennessee, The Memorial Foundation, and our many partners for their support in making the TCLA possible.

Please use any of the following to share your thoughts and experiences at the TCLA: **#TCLA #TransitIsEssential #Transit #TransitAcademy #WeCanTransit #TransitWorks #MiddleTN #MobilityOptions #Walk #Bike #Bus #Train**

Regards,



#TCLA

#TransitAcademy

#MiddleTN

TRANSIT CITIZEN LEADERSHIP ACADEMY

The Transit Citizen Leadership Academy is designed to equip private- and public-sector leaders across the 10 counties of Middle Tennessee with the personal and group tools to lead conversations about the value of multimodal transit across the region and about the emerging mass transit options that can address our mobility needs.

NOTES

- Class Roster and speaker bios will be posted on our [website](#) (password “TransitAcademy”).
- When available, speaker presentations and class recordings will be posted on our website after the class.



#TCLA

#TransitAcademy

#MiddleTN

Presenting Class Sponsors:



Bank of Tennessee, along with our divisions, Carter County Bank and Mountain Community Bank, is a locally owned and operated community bank focused on improving the financial health and well-being of our customers and our communities.

That's why our mission is to provide an uncompromising customer experience, featuring just-right-for-you products, delivered in the most modern channels, and powered by a talented team of friendly and knowledgeable people who go above and beyond to deliver touches that people don't expect from a bank.

You have many options. That's why we will ensure that your banking experience with us will be simple, convenient and stress-free each and every time you visit one of our branches or use any of the many online and mobile channels we offer.

We hope you will explore our website to learn about our products, watch short videos from our customers, read helpful articles on everything from home ownership to planning for retirement, and meet some of our people.



#TCLA

#TransitAcademy

#MiddleTN

ACME

FEED & SEED

Acme Feed & Seed creates a uniquely 'Nashville' atmosphere that honors the unparalleled character of the city's past, present and future. With 22,000 square feet of cocktail, culinary and entertainment space, The Acme invites guests to experience an entirely new Lower Broadway.



#TCLA

#TransitAcademy

#MiddleTN

TRANSIT CITIZEN LEADERSHIP ACADEMY OVERVIEW
A Six-Session Program on Transit in Middle Tennessee

2/3/2021: Session 1: The Need for Transportation

2/10/2021: Session 2: Intersections with Transit

2/17/2021: Session 3: Mechanics and Funding

2/24/2021: Session 4: Systems and Solutions

3/3/2021: Session 5: Technology Solutions

3/10/2021: Session 6: Graduation and After TCLA



#TCLA

#TransitAcademy

#MiddleTN

TRANSIT ADVOCACY

OBJECTIVE

Over the next 6 weeks and the next 6 sessions, we will explore the transit landscape for the region and how it relates to economic recovery, affordability, equity, and quality of life. Individual research, class discussions, readings and expert presentations will guide you as you determine what transit options are available now to your community and the region, what options are needed for the future, and the next steps for moving the conversation forward.

OUTCOME

Before the first class, you will have completed the "[TCLA Pre-Survey](#)". This is to get you focused on transit and thinking critically about the role it plays throughout the region, in your community, as well as the importance of transportation to different community members.

INSPIRATION & MOVING CONVERSATION FORWARD

During the 4th and 5th class sessions, you will be given a question. The question will need to be answered in a brief speech during the Graduation Ceremony in the 6th, and final, class.

GUIDELINES

Using your initial "[TCLA Pre-Survey](#)" and the information you have gained from class presentations and discussions, prepare a thoughtful answer to the question posed to the class.

Use the following guidelines:

- 60-90 seconds
- State your answer to the question clearly.
- Give back up to your answer (Refer to specific class sessions/presentations or ideas that came up during the previous five classes).
- Specify your ideas, findings, or recommendations.
- What will be your strategy to bring what you've learned back to your networks & wider community to move the conversation forward?

NOTES

Feel free to communicate with each other during and in-between classes via email or social media. I will email a recap of the class and a teaser for the upcoming class as a reminder each week. If there are any supplemental materials, I will either email them to you before/after class and/or print them out for the class session. Most presentations you see during class will be posted to our [website](#).

Please see Jessica with questions.



#TCLA

#TransitAcademy

#MiddleTN

🎓 Indicates a TCLA Alumni

Session 1: The Need for Transportation

An exploration of the intersections of quality of life and transit

Wednesday, February 3

- 4:00 PM Welcome and overview of TCLA**
Jessica Dauphin, Transit Alliance of Middle TN
Class introductions
- 4:35 BREAK**
- 4:45 Transit Alliance of Middle TN**
Jim Schmitz, Transit Alliance Board Chair
- 4:50 PM Intersection: Transit and the Economy**
Ralph Schulz, Nashville Area Chamber of Commerce
- 5:20 PM Intersection: Transit and the Environment**
Alexa Voytek, TN Department of Environment & Conservation 🎓
- 5:50 PM Session Wrap Up**
Jessica Dauphin, Transit Alliance of Middle TN



#TCLA

#TransitAcademy

#MiddleTN



Jim Schmitz, Transit Alliance Board Chair Area President Middle Tennessee, Regions Financial Corporation

As market leader, Jim oversees the market expansion efforts for Nashville and surrounding areas by proactively initiating, fostering, and managing the firm's business and community engagement initiatives. Prior to assuming his role at Elliott Davis, he oversaw operations in 15 Middle Tennessee counties for Regions Bank. Before that, Jim held the same role for Regions managing the Florida Panhandle. He also spent time responsible for the bank's North Florida real estate banking group, holding positions as a banking executive and relationship manager. He spent more than 10 years in the banking and mortgage industry previous to joining Regions.



#TCLA

#TransitAcademy

#MiddleTN



Ralph Schulz, Jr.

President and CEO, Nashville Area Chamber of Commerce

Ralph Schulz became president and CEO of the Nashville Area Chamber of Commerce November 2006, following a 30-year career in nonprofit management, marketing and fundraising.

During his tenure, the Chamber has played a key role in helping the region emerge from the 2007 recession to a period of unprecedented growth. The Nashville Chamber has been consistently recognized as a top local and regional economic development agency for its role in helping to deliver prosperity to Middle Tennessee communities. The Chamber has also led the movement to improve public school performance through the creation of the Academies of Nashville, established the Moving Forward initiative to ensure the creation of a regional transportation solution through a cohesive community effort and developed into a respected publisher of data on the Nashville Metropolitan Statistical Area with the annual publication of the Vital Signs report.

Schulz currently serves on numerous civic and nonprofit boards including the Nashville Health Care Council, Tennessee Business Roundtable, NashvilleHealth, Music City Music Council, Nashville Predators Foundation and the Board of Trustees of Father Ryan High School. He is a past board member of Alignment Nashville and Center for Nonprofit Management. He has been involved with the Transit Alliance of Middle Tennessee, served on the Citizens Advisory Committee for Bus Rapid Transit (BRT), MTA's Strategic Plan Advisory Committee, the NashvilleNEXT Steering Committee and Major League Soccer to Nashville advisory committee. He has participated in Leadership Nashville, Leadership Middle Tennessee and Leadership Music.



#TCLA

#TransitAcademy

#MiddleTN



Alexa Voytek

Energy Programs Administrator, Office of Energy Programs, Tennessee Department of Environment and Conservation

Alexa Voytek is the Coordinator for the Middle-West Tennessee Clean Cities Coalition as well as a Program Manager / Energy Analyst for the Tennessee Department of Environment and Conservation's (TDEC) Office of Energy Programs. Alexa provides support for various grant programs, energy efficiency and sustainable transportation initiatives, and external communications efforts. In her role as Clean Cities coordinator, she seeks to encourage local fleets to adopt alternative fuel vehicles and advanced vehicle technologies in order to reduce petroleum dependence and improve air quality. Prior to joining TDEC, Voytek interned with the United Nations Division for Sustainable Development and the U.S. Consulate in St. Petersburg, Russia. Most recently, she served as Assistant Account Executive for New York City-based public relations firm Ketchum, Inc., where she was assigned to energy and technology related projects. She holds an M.A. from Columbia University in Russian, Eastern European, Balkan, and Eurasian Studies and graduated from Duke University with a B.A. in History and Russian Language/Area Studies.



#TCLA

#TransitAcademy

#MiddleTN

Session 2: Intersection of Health and Equity

A deep dive into how transit can improve the quality of life

Wednesday, February 10

- 4:00 PM Welcome Back**
Jessica Dauphin, Transit Alliance of Middle TN
- 4:05 PM The Health Connection**
Leslie Meehan, Tennessee Department of Health
- 4:35 PM The Importance of Equitable Access**
Carol Westlake, TN Disability Coalition
- 5:00 PM BREAK**
- 5:10 PM The Importance of Access in Jobs/Opportunity**
Clifton Harris, Urban League of Middle TN 🎓
- 5:45 PM Session Wrap Up**
Jessica Dauphin, Transit Alliance of Middle TN



#TCLA

#TransitAcademy

#MiddleTN



Leslie Meehan

Office of Primary Prevention, Tennessee Department of Health

Leslie Meehan, MPA AICP oversees the Office of Primary Prevention in the Commissioner's Office of the Tennessee Department of Health. The Office serves as a hub for upstream, primary prevention policies and strategies that impact social influencers of health. Her work includes increasing physical activity through the built environment to positively impact social, emotional and physical health. Previously, Ms. Meehan served ten years as the Director of Healthy Communities for the Nashville Area Metropolitan Planning Organization (MPO) in Tennessee. At the MPO, she focused on the intersection of transportation and health, specifically transportation's impacts on physical activity, air quality and injury. Her work has been recognized nationally and internationally, most recently by the Association of State and Territorial Health Officials (2018 Vision Award), the National Association of Chronic Disease Directors (2017 Joseph W. Cullen Excellence Award) and the Institute of Transportation Engineers (2017 Transportation Achievement Award for Planning).

Ms. Meehan is a member of the American Institute of Certified Planners, the Institute of Transportation Engineers, the Association of Bicycle and Pedestrian Professionals, the League of American Bicyclists and the Tennessee Public Health Association. She is co-author of the Transportation Sector of the National Physical Activity Plan, served as an expert advisor on the U.S. Department of Transportation and the Centers for Disease Control and Prevention (CDC) Transportation and Health Tool, was appointed by Transportation Secretary Peters to the National Safe Routes to School Task Force and has presented at a White House event on transportation and health. She currently serves as a panel member on the National Cooperative Highway Research Program's Research Roadmap for Transportation and Health and the



#TCLA

#TransitAcademy

#MiddleTN

Guidebook for Communications between Transportation and Public Health Communities.

She is a member of the Transportation Research Board Taskforce on Arterials and Public Health.



Carole Westlake

Executive Director, Tennessee Disability Coalition

Carol is a nationally recognized leader in the disability community and a lifelong advocate for disadvantaged people. She is the founding executive director of the Tennessee Disability Coalition where she has served for 27 years. The Coalition's work is grounded in collaborative efforts to improve policy and opportunities for individuals with disabilities and their families.

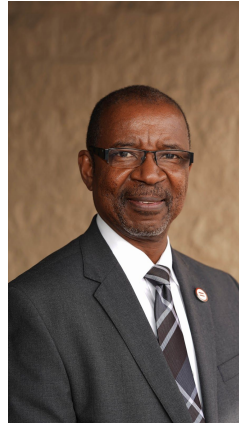
She is a graduate of Peabody College and Vanderbilt University. Her background and training are in disability, and public policy. Carol regularly serves on state boards and commissions that affect people with disabilities, especially those that promote access to health care, long term supports and services, and economic self-sufficiency. She has helped to establish a number of disability advocacy programs and agencies in Tennessee. With a passion for serving the community and empowering people with disabilities, she is an active volunteer who serves on a number of nonprofit boards.



#TCLA

#TransitAcademy

#MiddleTN



Clifton Harris

President and CEO, Urban League of Middle TN

Clifton, is a native of Cary, N.C., a long-time community organizer and advocate for the most vulnerable population (the homeless). In November 2016 He was appointed to lead the Urban League of Middle Tennessee. Harris is no stranger to the non-profit community. He has successfully managed six different non-profit agencies during his career. Harris's work has made him an expert in the field of helping homeless individuals and families. As a former Executive Director of a Foundation that served homeless families, Harris, was known as a leader who loves people with a passion to help families become successful in life. Harris set a high standard within the staff, volunteers and families served. He was appointed by former Mayor Bill Purcell to organize and lead the Metropolitan Homelessness Commission. He created and hosted Nashville's first Project Homeless Connect; an event that assisted thousands of homeless individuals in need of various much needed services.

Mr. Harris was responsible for the implementation of Nashville's Ten Year Plan to reduce and end chronic homelessness. He coordinated Nashville's efforts to implement Housing First, which places homeless people into permanent housing coupled with intensive case management. This best practice solution reshaped Nashville's approach to offering permanent solutions to the most vulnerable and chronically homeless individuals in our community. Under his leadership, the Metropolitan Homelessness Commission has created its Housing First program, implemented the nationally recognized SOAR Program that fast-tracks individuals to receiving SSI/SSDI income, and organized three Project Homeless Connect events,(provided direct services to 1,500+ individuals affected by homelessness).





[#TCLA](#)

[#TransitAcademy](#)

[#MiddleTN](#)

Harris graduated from St. Augustine's College in Raleigh, N.C., with a degree in business administration. Harris says he is thankful that God has given him a passion for people. "I feel like the match between my passion and people is a union that is meant to be so that the good work that's to be done will become a great work in our community," says Harris. Clifton continues to be an active leader in our community. Additionally, he Co-chaired the Transit for Nashville's Engagement Coalition. He's an active member of the Nashville Chamber of Commerce, a member and former Elder of Strong Tower Bible Church and an alumni of Leadership Nashville. Away from work, Clifton enjoys spending time with his lovely wife, Alfreda. They have three children and three grandchildren. Clifton also enjoys golfing.



#TCLA

#TransitAcademy

#MiddleTN

Session 3: How does transit funding work?

A look at transportation project funding in the United States and Tennessee

Wednesday, February 17

- 4:00 PM Welcome Back**
IMPROVE Act and funding funnel
Jessica Dauphin, Transit Alliance of Middle TN
- 4:20 PM Perspectives from the Federal Level**
Pam Kordenbrock, Federal Highway Administration (FHWA)
- 4:50 PM BREAK**
- 5:00 PM Perspectives from the State Level**
Suzanne Carlson, Tennessee Department of Transportation (TDOT)
- 5:30 pm Session Wrap Up**
Jessica Dauphin, Transit Alliance of Middle TN



#TCLA

#TransitAcademy

#MiddleTN



Pam Kordenbrock

Division Administrator, Federal Highway Administration (FHWA)

In February 2010, Pam Kordenbrock became the Division Administrator for the Federal Highway Administration's (FHWA) Tennessee Division. In this capacity she leads a multi-disciplinary staff of 22 that is responsible for a \$900 million federal-aid program and provides policy guidance to FHWA's State, local and other federal partners.

A 26 year veteran of Federal Service, Pam has also worked in FHWA offices in Santa Fe, New Mexico; Washington, DC; San Francisco and Los Angeles, California; Baltimore, MD and Chicago, IL. She has a Bachelor's degree and a Master's degree in Civil Engineering from the University of Virginia. Pam is also the proud Dog Mom to two rescue pups named Guinness and Becks.



#TCLA

#TransitAcademy

#MiddleTN



Suzanne Carlson

Multimodal Transportation Resources Division Director, Tennessee Department of Transportation

Suzanne Carlson is the Director of TDOT's Multimodal Transportation Resources Division, where she and her team support transit agencies and promote bicycle, pedestrian and low-speed mobility facilities. Previously, she worked as Innovate Memphis' Transportation and Sustainability Program Manager, which included leading a redesign of Memphis' transit network. She serves on the Boards of Memphis' Downtown Mobility Authority, Explore Bike Share, and the Compost Fairy. She previously worked as Pedestrian Program Manager for Chicago Department of Transportation and Director of Environmental Affairs at Chicago Public Schools. Suzanne is passionate about sustainability in all forms. You can hear her discussing the connections of transit and healthy cities in her [January 2018 TEDx Memphis Talk](#).



#TCLA

#TransitAcademy

#MiddleTN

Session 4: Systems and Solutions

A look at transportation systems and solutions in Tennessee

Wednesday, February 24

- 4:00 PM Welcome Back**
Jessica Dauphin, Transit Alliance of Middle TN
- 4:05 PM Economic Growth**
Michelle Lacewell, GNRC
- 4:35 PM What is WeGo Transit currently doing?**
Steve Bland, WeGo Transit/RTA
- 5:00 PM BREAK**
- 5:20 PM Regional Panel discussion:**
Mayor Ken Moore, City of Franklin
Mayor Randall Hutto, Wilson County
Mayor Paige Brown, City of Gallatin



#TCLA

#TransitAcademy

#MiddleTN



Michelle Lacewell

Deputy Director and Chief Communications Officer, GNRC

Currently serving as the Deputy Director for the Greater Nashville Regional Council (GNRC), Michelle Lacewell oversees daily operations and human resources and leads its communications team. She provides program support to GNRC's aging and disability services, community and economic development, and regional planning department. Before joining the GNRC, Michelle spent 4 years with the Nashville Area MPO and managed the program as the interim director during the year-long integration of the MPO into the GNRC. Before her time at the MPO, she led the Nashville Area Chamber of Commerce communications and marketing team.

In 2011, Michelle relocated from Northwest Florida to Nashville, bringing her years of experience working in the public sector. Having worked for the Pensacola Chamber of Commerce and the Bay County Chamber of Commerce, she has led the development of business coalitions to deepen community engagement related to tourism, military affairs, and economic development efforts. Michelle spent five years with the Resort Collection of Panama City Beach, responsible for marketing, public relations, and government affairs. Notably, she led the company's successful crisis communication response to the BP Oil Spill in



#TCLA

#TransitAcademy

#MiddleTN

2010. She has also served as an adjunct professor teaching at Belmont University and Gulf Coast State College.

Michelle received her bachelor's degree from the University of West Florida and her masters in corporate and public communication from Florida State University. She is an alumna of Leadership Middle Tennessee, Nashville Young

Leaders, and the national Transportation Innovation Academy led by Transportation for America and the TransitCenter. She is a member of the Nashville Rotary, has been a member in the Junior League of Nashville, served as a board member for PRSA's Nashville Chapter, is a past member of the Junior Achievement of Middle Tennessee's Associate Board, and is a 2016 recipient of a Nashville Emerging Leader Award (NELA).





#TCLA

#TransitAcademy

#MiddleTN



Steve Bland

Chief Executive Officer, WeGo Public Transit and Regional Transportation Authority (RTA)

Stephen G. Bland serves as the Chief Executive Officer of WeGo Public Transit (formerly Nashville Metropolitan Transit Authority) and the Regional Transportation Authority of Middle Tennessee (RTA). During his extensive 28-year career in public transit, Steve has served as the CEO, executive director, or general manager of both large and small transit systems including Pittsburgh, PA.; Albany, N.Y.; York, Penn.; and Gloucester, Mass.

Under his leadership in Pittsburgh, his transit team completed a \$500 million New Starts Light Rail subway extension. He also served as the program director on the CTfastrack, a 9.5-mile advanced bus rapid transit system between New Britain and downtown Hartford, Conn.; and he has done other consulting work on similar projects. Prior to CTfastrack, Steve was the Assistant Director/General Superintendent for the Port Authority Trans Hudson (PATH) Rail System. PATH is a heavy rail transit system that connects Newark, Harrison, Jersey City, and Hoboken, New Jersey with various points in Manhattan, New York City operating 24 hours daily carrying approximately 250,000 commuters with a fleet of 350 revenue rail cars.



#TCLA

#TransitAcademy

#MiddleTN

Steve holds a Master of Public Affairs in Public Finance and a Bachelor of Science in Public Affairs, with Distinction in Transportation Planning and Management from Indiana University.



Paige Brown Mayor of Gallatin

Paige Brown is the 62nd Mayor of Gallatin, Tennessee. Since January 2015, she has been passionately serving more than 35,000 residents of the city where she was born and raised. She brings the values of faith and kindness while working constructively with her colleagues, local business, and community leaders to advance practical, forward-thinking solutions to pressing city issues. A graduate of Gallatin High School and honors graduate of Florida State University, she worked as a news reporter and anchor in Florida. Upon her return to Tennessee, she worked for several shows on The Nashville Network in various roles including reporter, producer and talent. She then worked 11 years for NewsChannel 5 in Nashville, Tennessee. While producing breaking news in 2005, Brown witnessed the devastation of tornadoes that ripped through parts of her native city. That event helped cement her desire to find a way to serve Gallatin more directly. In 2006, she became the Executive Director of the Gallatin Area Chamber of Commerce. Under her leadership, the Gallatin Chamber increased membership and member participation, established numerous new events and created innovative marketing and networking opportunities. In 2010, she was elected as a Sumner County Commissioner representing the 6th District, an office she held for four years until running for Mayor of Gallatin in 2014. Mayor Brown currently represents Gallatin as a member of the



#TCLA

#TransitAcademy

#MiddleTN

Metropolitan Planning Organization, Regional Transit Authority, Mayor's Caucus and Treasurer of the Greater Nashville Regional Council. One of the mayor's best-loved accomplishments can be found on the cover of November's Reader's Digest, where Gallatin was named the "Nicest Place in America." The special edition highlighted Gallatin as an epicenter of community spirit and trust and was distributed to millions of readers all over the world. Brown is an advocate for oncology research. She served six years on the Board of Governors for the Leukemia & Lymphoma Society and served three terms as a Food & Drug Oncology Drug Advisory Committee Patient Representative. She has been featured in stories for Glamour Magazine, PBS and local news, has addressed groups around the world, and has lobbied for healthcare related legislation in Washington.



Randall Hutto 🎓 Mayor of Wilson County

Randall Hutto is a lifelong resident of Wilson County. Growing up in Watertown, he attended Watertown Elementary and graduated from Watertown High School. Randall earned a Bachelor of Science degree from Middle Tennessee State University in 1984, and would continue his education with a Master's plus 30 degree in Education from Trevecca Nazarene College.

He began his career in education at Lebanon High School in 1984, teaching U. S. History, Math, and Physical Education. During his tenure at Lebanon High, he utilized his passion for both young people and athletics as an assistant varsity football coach for 16 years, and led the Blue Devils Boys' Varsity Basketball team as head coach for 12 years.

After an 18 year career at Lebanon High School, Randall accepted the opportunity to serve as Assistant Director of Schools for the Lebanon Special School District in 2003.



#TCLA

#TransitAcademy

#MiddleTN

Randall began a new and challenging career in September of 2010, when the citizens of Wilson County elected him to serve as Wilson County Mayor.

He and his wife, Paula, have been married for more than 30 years, and have three children, Alex, who recently received his doctorate degree from Tennessee State University, Megan, a 2017 graduate of Tennessee Tech University and Brett, a 2017 graduate of Lebanon High School. Randall and his family are members of Immanuel Baptist Church, where he teaches Sunday School and serves as a deacon. He is a member of Lebanon, Mt. Juliet, and Watertown Chambers of Commerce, and an active member of the Lebanon Breakfast Rotary Club.



Dr. Ken Moore 🎓
Mayor of Franklin

Dr. Ken Moore, Mayor of Franklin is the 31st Mayor and second physician to head the City of Franklin. Ken practiced orthopedic surgery for more than twenty-eight years and gained recognition on a state and national level as a leader. In May 2012 he was elected to serve as the Chair of the Middle Tennessee Mayors Caucus that covers a 10-county area with a population of 1.67 million people, comprising 27 percent of Tennessee's population. In the same month, Mayor Moore was given the Leadership in Regional Thinking and Action Award at the Power of Ten Summit.

Outside activities include assisting to bring a new campus to Williamson County for Columbia State Community College and he currently serves as chairman of the Columbia State Foundation Board. Mayor Moore maintains a passion for delivering healthcare to the underserved and is medical director for the Shalom Foundation which provides free surgery to poor Guatemalan Children and was highly involved in the opening of a new Out-patient Surgery Center for the Foundation in Guatemala City.



[#TCLA](#)

[#TransitAcademy](#)

[#MiddleTN](#)

Prior to serving as Vice Mayor and Mayor, Ken was elected to the Board of Mayor and Alderman in 2007 as an alderman at large. His work on the board has included Chair of the Finance Committee and has led the effort to make Franklin a top 25 sustainable City.

He has served as president of the Tennessee Orthopaedic Society, The Tennessee Hand Society, and The Clinical Orthopaedic Society, the second oldest orthopaedic society in America. He represented Tennessee to the American Academy of Orthopaedic Surgeons Board of Councilors for eight years. Ken is a graduate of Tennessee Technological University and the University of Tennessee College of Medicine. After medical school, he served in the United States Army at Fort Bragg, North Carolina as a general medical officer. He received his orthopaedic training at the Campbell Clinic in Memphis, Tennessee.

In 2005, he spent time teaching orthopaedic physician assistants in Bhutan and in 2006 he spent a month in Ethiopia teaching Ethiopian orthopaedic residents. He continues to be involved on a state and national level in organized medicine advocating for physicians.

Ken is married to Linda Crowell who grew up in Franklin and is glad to be back home. They have been married since 1985. Together, they have five children and six grandchildren. Ken's hobbies include golf, travel, collecting, and photography and Linda is a devoted animal lover and serves on the Heritage Foundation Board as Vice-President for Advancement.

Linda and Ken both have been active members of Franklin First United Methodist Church where Ken is a frequent teacher in the Voyager Sunday School Class.



#TCLA

#TransitAcademy

#MiddleTN

Session 5: Technology and Solutions

A look at transportation solutions in Tennessee

Wednesday, March 3

- 4:00 PM Welcome Back**
Jessica Dauphin, Transit Alliance of Middle TN
- 4:05 PM CMAQ: Congestion Mitigation & Air Quality**
Erin Hafkenschiel, Vanderbilt University
- 4:35 PM Technology: Hytch**
Mark Cleveland, CEO 🎓
- 5:05 PM BREAK**
- 5:35 PM Affordable Housing & Land Use**
Kelsey Oesmann, Urban Housing Solutions



#TCLA

#TransitAcademy

#MiddleTN



Erin Hafkenschiel

Executive Director, Mobility for Vanderbilt University

Erin Hafkenschiel is the Executive Director for Mobility for Vanderbilt University. In this role, she is responsible for launching the university's first-ever strategic transportation office which will lead mobility planning and policy development for the school and the creation of a comprehensive transportation-demand management program.

Erin served as the Director of the Mayor's Office of Transportation and Sustainability for Nashville Mayors David Briley and Megan Barry from 2016-2018. Erin joined Mayor Barry's office from California Environmental Associates, a sustainability-consulting firm in San Francisco. Her previous experience



[#TCLA](#)

[#TransitAcademy](#)

[#MiddleTN](#)

includes philanthropic work for the Bay Area Council and for the William & Flora Hewlett Foundation, where she helped manage a \$22 million portfolio of environmental grants, and the launch of the China Sustainable Cities Initiative. Erin was a 2008 U.S. Fulbright Scholar to China, where she studied sustainable urban planning and transportation. In 2014, California Governor Jerry Brown appointed her to the Off-Highway Motor Vehicle Recreation Commission. Erin holds a Master's in Public Policy & Urban Planning from Harvard University, and a B.A. in Political Economy of Industrialized Societies from the University of California at Berkeley, where she was also captain of the Varsity Women's Lacrosse team.



Mark Cleveland

CEO/Founder, Hytch

A motivated, optimistic leader, Mark sets a course based on solid data, stays curious and humble to navigate challenges and motivates people to do business in ways that are smarter, greener and safer.

Managing teams focused on transportation strategy and technology innovation, Mark has built national communications and service networks operating in nearly every truck stop and travel center in North America.

As President at TripPak (Truckload Management, Inc., now a Xerox company), Mark directed sales, marketing, client services as well as the technical deployment and software development teams providing business process improvement services for 70% of America's largest over the road trucking companies. In this highly competitive environment, with driver recruiting and retention among the greatest challenges for fleet employers, timely, data driven decisions are vital.

As Chairman of SeaBridge Freight, his team launched and operated a maritime transportation operation serving Tampa Florida and Brownsville Texas, where the company established the first maritime highway designation in decades and Smartway designation from the EPA.

Mark brings that multimodal transportation and commercial driver behavior management experience to Hytch Rewards, with the goal of realizing behavior change in consumer commuting -- at scale.



[#TCLA](#)

[#TransitAcademy](#)

[#MiddleTN](#)

In December 2019, Hytch introduced the first carbon-zero commute program, which allows any environmentally conscious motorist in America to neutralize the emissions from their daily commute -- totally free. Hytch recently announced an additional initiative related to Covid-19 contact tracing.

Mark and his teams have earned recognition for excellence in different industries, including the Innovator of the Year award at Affiliated Computer Services (ACS now a Xerox company). His most recent honor is Entrepreneur of the Year Award in Nashville, where he was recognized three times as one of the most admired CEOs in the region. Mark's company received the Tennessee Governor's Award for Trade Excellence as a manufacturer exporting textiles from Tennessee.

Hytch was honored at Nashville's Sustainability Startup of the Year, Emerging Company of the Year from the Nashville Technology Council, the Governor's Environmental Stewardship Award, and the Tennessee Department of Environment and Conservation's Sustainable Transportation Award. In recognition of its pioneering platform, Hytch received a Congestion Mitigation and Air Quality (CMAQ) grant from the Tennessee Department of Transportation.

His wife Jenny, two daughters Savannah and Piper, and their two sons Andrew and Jacob are all helping improve the world in their own ways.



#TCLA

#TransitAcademy

#MiddleTN



Kelsey Oesmann

Design Initiative Manager, Urban Housing Solutions

Kelsey is a licensed architect and the Design Initiatives Manager with Urban Housing Solutions, Nashville's leading nonprofit provider of affordable housing. Kelsey is passionate about using design to build more accessible and resilient communities by integrating creative resident and neighborhood engagement, public health, and sustainability. After earning her Bachelors of Architecture from Virginia Tech in 2014, she spent three years working in Washington, DC before biking across the country to raise funds and awareness for affordable housing.

In 2017, she relocated to Nashville for the Enterprise Rose Fellowship and was jointly hosted by Urban Housing Solutions and the Nashville Civic Design Center (NCDC), contributing to the construction and preservation of more than 500 affordable apartments through 2019. Kelsey currently serves as the chair of the Government Advocacy Committee for the Middle Tennessee chapter of the American Institute of Architects and is an active member of the Urban Land Institute Housing Action Council. She is the author of the NCDC Affordable Housing 101 Toolkit and creator of the Game of Rent, and never leaves home without a good pen.



#TCLA

#TransitAcademy

#MiddleTN

Session 6: After TCLA

Advocacy and your role

Wednesday, March 10

- 4:00 PM Welcome Back and debrief**
Jessica Dauphin, Transit Alliance of Middle TN
- 4:20 PM Advocacy/Campaigns**
Your role going forward
- 5:00 PM BREAK**
- 5:10 PM Discussion (Survey)**
- 5:30 PM Graduation (TAMT Transit Advocacy pages)**



#TCLA

#TransitAcademy

#MiddleTN